

*Designed to  
fulfil your life*



**GREENFIELD**  
*Elegance*  
Just Indulge



**Bengal Greenfield Housing Development Company Ltd.**  
(A Joint Sector Company with West Bengal Housing Board)

## Concrete Dreams Concretized

'Refuse to accept anything but the best' – the dream of the best and the will to achieve it remains the driving force of Greenfield Group. 'Real estate for real people' - is the motto Greenfield Group abides by. Not a building but to build a home is the true focus of Greenfield. With projects catering to residents' requirement for open spaces, fresh air, park, society club and tech-based amenities, Greenfield Elegance is not only a new project in town but one that is 'Designed to Fulfil your dreams'

With a team of dedicated experts, leading professionals and architects, the Greenfield Group has come a long way. The company has been extensively involved in beautification of the state with plush residential complexes and natural sojourns.

Across the State and in Kolkata, the Greenfield Group has left a lasting impression wherever it has journeyed. We are proud to declare our association with leading architects like Mr. Dulal Mukherjee and Mr. Subir Kumar Basu, who have been an intrinsic part of the Greenfield family.



*A perfect  
address for  
you and  
your loved  
ones*

Experience Greenfield Elegance - an elegant collection of high rise towers featuring international design and contemporary living. Surrounded by lush green environs, this ultra-modern lifestyle destination provides a more authentic slice of a healthy and relaxed life. Come and discover a tranquil living address that beautifully combines nature's heritage with modern comforts.



## *Cherish the tranquil nature*

Wide open spaces, tree-dotted plains and flower-filled meadows help you ease away your stressful day. Which is why, we have taken care of your each little need and endeavoured to bring you a relaxed living. Experience the charisma of greens at Greenfield Elegance.



# *An ideal balance of space and comfort*

One of the most beautiful and premium built apartments of Greenfield, Elegance promises you a grand lifestyle with matchless comfort and luxury. Strategically located in Rajarhat, this immaculately presented address offers luxurious living with the highest specifications and uncompromising attention to detail.

- Optimum space management
- Three sided open apartments ensuring sufficient natural light & airflow
- Spacious balconies



# Rejuvenate in a beautiful setting

Greenfield Elegance provides a range of exercise and relaxation options with a terrace pool, high-tech gym, yoga room, games room and much more for all age groups. Choose to live at Greenfield Elegance because it gives you a lifestyle that offers the finest in amenities in your own natural setting.

- 72% open and greens spaces
- Beautiful landscaping
- Modern club
- Lush green lawns
- Intercom & CCTV
- Solar energy for lighting common areas
- Power back-up
- Iron removal plant





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Artistic impression



GRACE

GLORY

PANACHE

CLUB ROYAL

PLUSH

BIRD'S EYE VIEW

Artistic impression

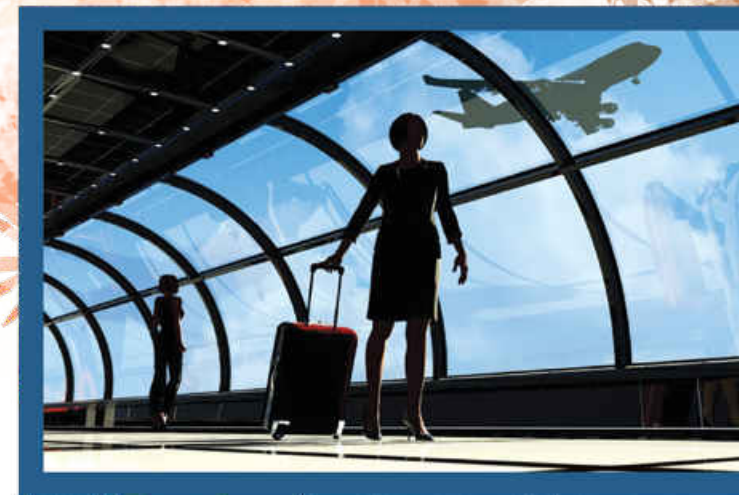




Map not to scale

## Location Advantages

Action Area 1.....	1.8 Km
Upcoming Metro Station.....	2.7 Km
Hospitals (Tata Memorial, Charnock, Anandalok & ILS).....	3.5 - 9.8 Km
Schools (DPS, IEM, Techno India & IIPM).....	3.7 - 7.7 Km
Entertainment Zones City Centre 1 & 2, Eco Tourism, Mani Square).....	3.7 - 9.6 Km
Financial Hub.....	3.9 Km
Eco Park.....	4.2 Km
V.I.P Road.....	5.0 Km
TCS Campus Ecospace.....	5.1 Km
Netaji Subhas Chandra International Airport.....	7.9 Km
Bidhan Nagar Railway Station.....	8.1 Km





## MODERN CLUB

Greenfield Elegance provides a range of exercise and relaxation options with a rooftop swimming pool, high-tech gym and games room. Numerous other leisure facilities are dotted within the vicinity, including yoga room and much more. There is a kids' play area within the complex as well.

Artistic impression



Yoga room



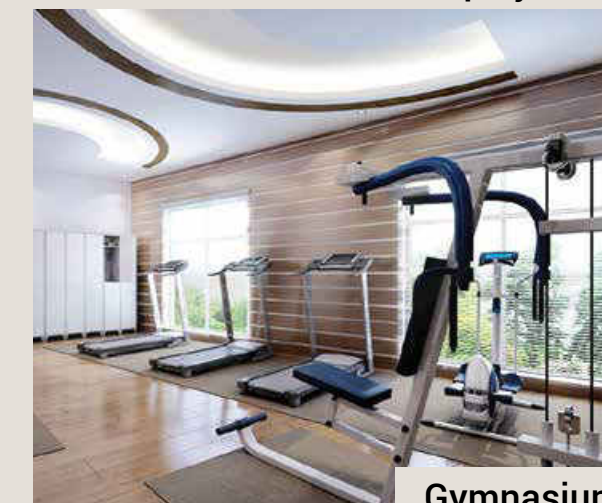
Rooftop swimming pool



Kids' play area



Party hall with lawn



Gymnasium



Games room



GROUND FLOOR PLAN



TYPICAL FLOOR PLAN

# GRACE

## Typical Floor Plan



Flat	Built up Area	Saleable Area
A	1171 sq. ft.	1499 sq. ft.
B	1171 sq. ft.	1499 sq. ft.
C	1020 sq. ft.	1305 sq. ft.
D	1020 sq. ft.	1305 sq. ft.

# GLORY

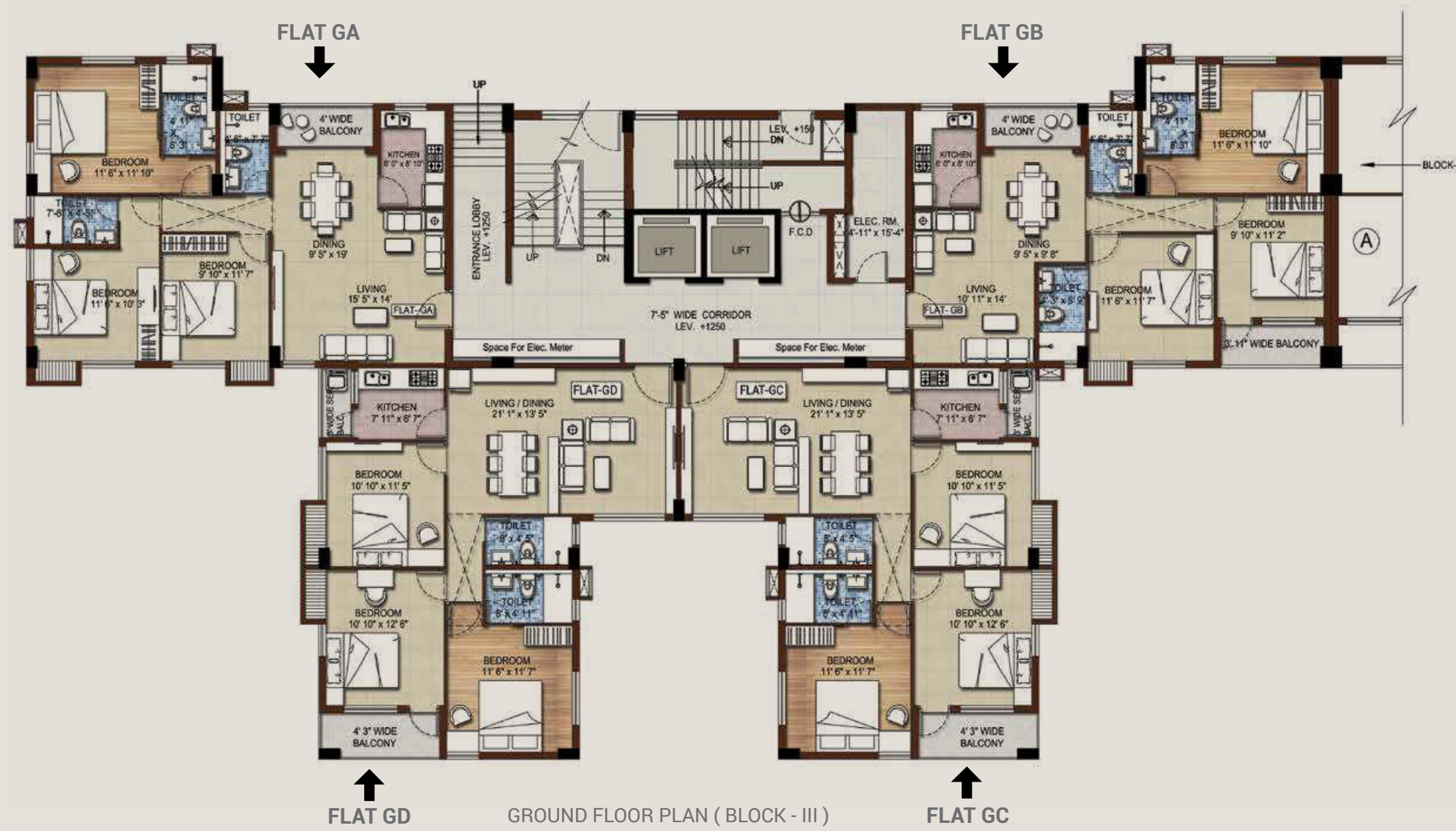
## Typical Floor Plan



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# PANACHE

## Ground Floor Plan



Flat	Built up Area	Saleable Area
GA	1032 sq. ft.	1321 sq. ft.
GB	1024 sq. ft.	1310 sq. ft.
GC	1015 sq. ft.	1299 sq. ft.
GD	1015 sq. ft.	1299 sq. ft.

# PANACHE

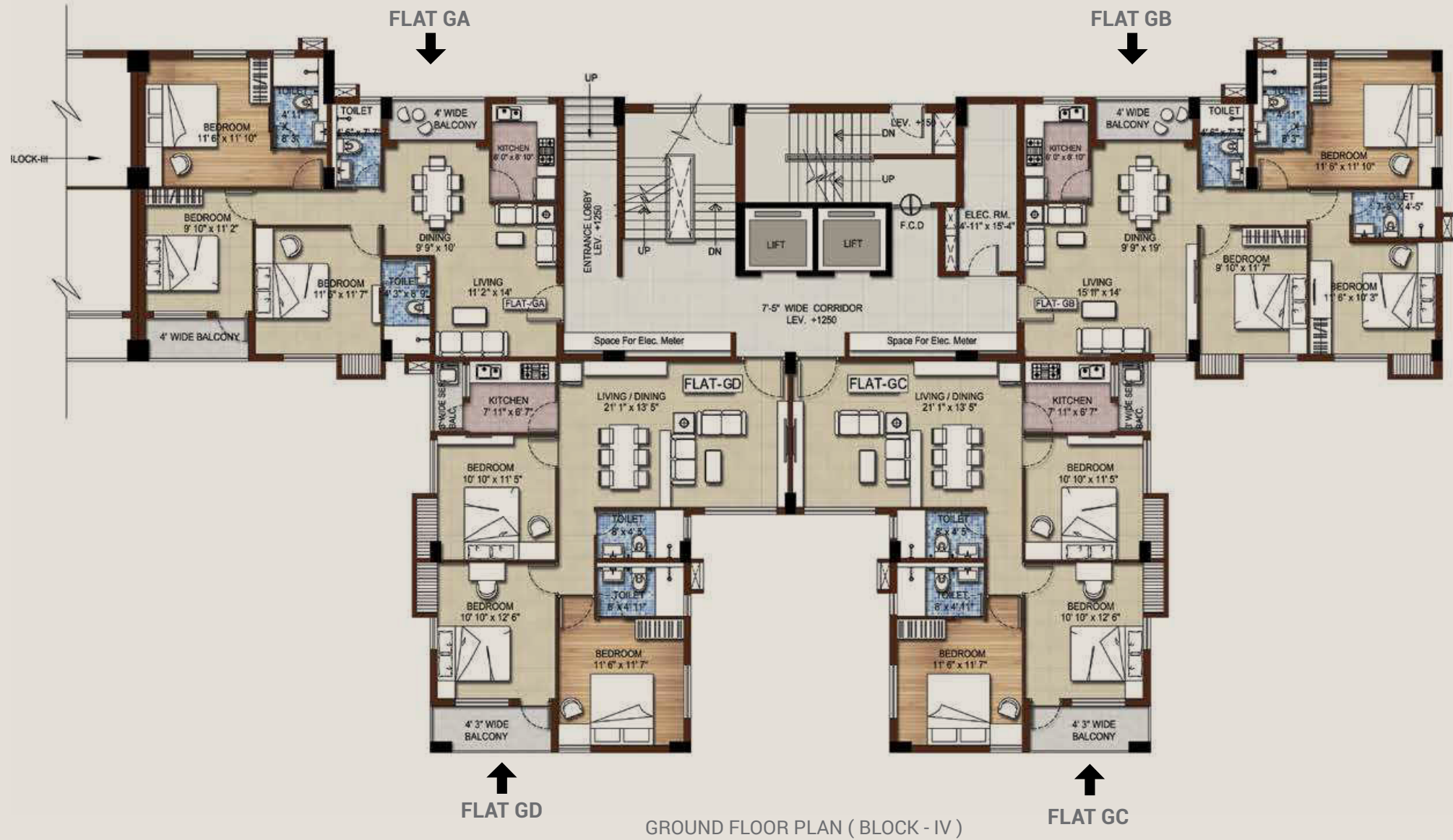
## Typical Floor Plan



Flat	Built up Area	Saleable Area
A	1171 sq. ft.	1499 sq. ft.
B	1163 sq. ft.	1489 sq. ft.
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# PLUSH

## Ground Floor Plan



Flat	Built up Area	Saleable Area
GA	1024 sq. ft.	1310 sq. ft.
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# PLUSH

## Typical Floor Plan



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# SPECIFICATIONS

<b>Structure</b>	<b>Toilet</b>
RCC frame	Anti-skid tiles for floors, dado with ceramic tiles
<b>Exterior Finish</b>	<b>Windows</b>
Blending of water proof acrylic base paint and other decorative finish	Aluminum glazed windows openable type – Hindalco make or equivalent
<b>Staircase</b>	<b>Doors</b>
(a) Upto First floor landing granite (b) For typical floor-kota (c) Neat cement finish for fire escape stair	(a) Main door – teak wood panelled doors (b) Internal door incl. Toilet – commercial type flush door
<b>Lift Facia</b>	<b>Interior Finish</b>
Lift facia of granite / vitrified tiles for all floors	Wall putty for internal walls and ceiling
<b>Lobby (Ground)</b>	<b>Roof</b>
Mix of granite & vitrified tiles	Roof tiles
<b>Lobby (Typical Floor)</b>	<b>Car Parking</b>
Vitrified tiles	Kota
<b>Balcony</b>	<b>Lift</b>
SS railing with toughened glass cover	OTIS / Equivalent
<b>Flooring</b>	<b>Communication</b>
Vitrified tiles in living room, dining room, balcony & bedroom (600mm x 600mm) branded	Intercom /
<b>Kitchen</b>	<b>Electric</b>
Vitrified tiles for flooring ceramic tiles upto 3 ft. height above kitchen counter with granite slab and stainless steel sink	*AC points in all bedrooms + living cum dining *Provision for adequate lights and geyser points

Disclaimer: This document / brochure is not a legal document . It describes the conceptual plan to convey the intent and purpose of the developer.  
The images are imaginary and the details mentioned in this brochure are tentative and are subject to change at the sole discretion of the developer and/or architect.



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## OUR OTHER PROJECTS



### Greenfield City

The 3,500 apartment Greenfield City is Behala's largest residential Project with neo- urban life style having 74% open space. The World class facilities amidst natural environment provide the super lifestyle to the residents. Approx 3 Km away from Behala Chowrasta and excellent connectivity with up coming metro the Project has very convenient locational advantage.



### Greenfield Ambition

A residential Project in the midst of landscape greenery in Rajarhat, New Town is one of our prestigious completed Projects. It is a pride for more than 375 flats owners .



### The Terminus: New Town, Kolkata

Our prestigious Commercial Project jewelled with Hotel Pride is adjacent to the Bus Terminus in Rajarhat and has several office units.



### Amar Bari- Shantiniketan

A Project of modern and urban living at Shantiniketan with a cluster of 154 country homes brings in freshness to the serene village environment. This is an unconventional theme project that revels the breadth of the poetic vision of rural Bengal with all modern amenities like club, swimming pool etc. Ekante, a 3 storied condominium is the new inclusion with 21 exclusive apartments surrounded by crafted village environment.



### Greenfield Residency

A place called home which redefines exquisite living. This immaculately planned complex with modern living demands, each apartment breathes comfort and convenience. Strategically located in the central hub of Durgapur, at City Centre, this property is a destination for the elite class of Durgapur.

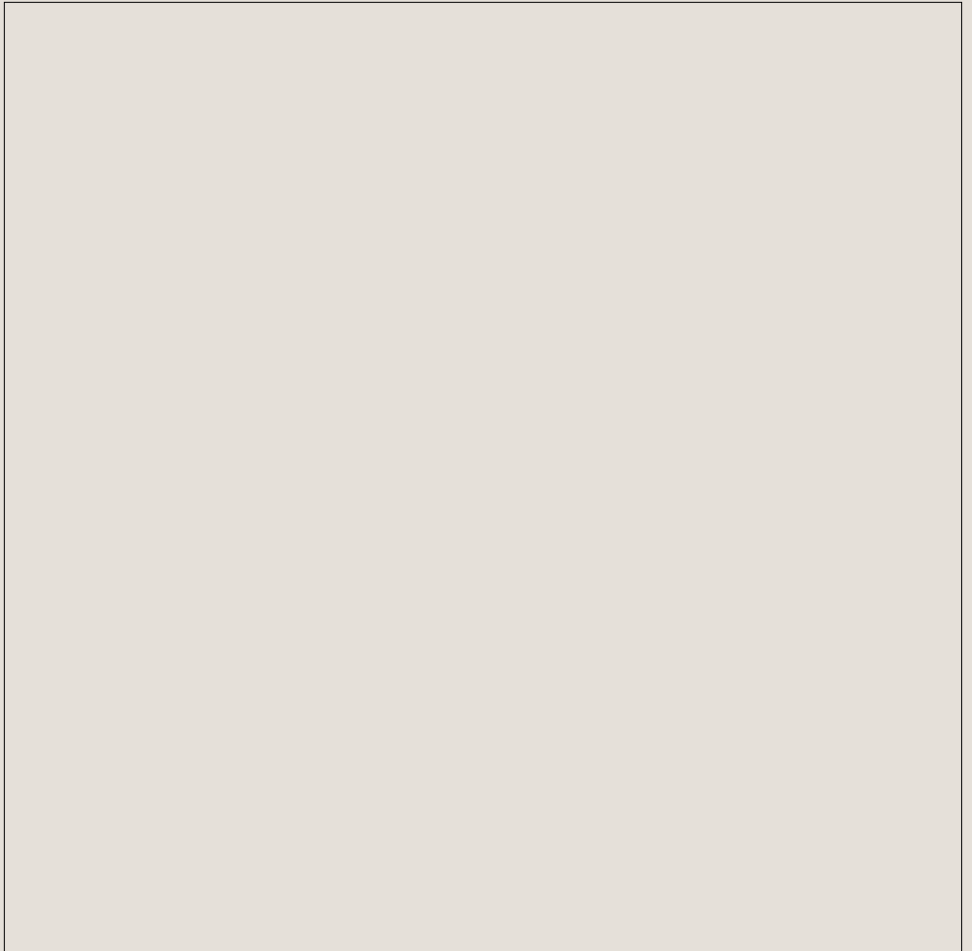


### Greenfield Heights

Our signature project in Rajarhat is the dream home of more than 550 delighted owners.



Artistic impression





Developed by



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